



Governo do Estado do Ceará
Secretaria da Ciência Tecnologia e Educação Superior
Universidade Estadual do Ceará - UECE
Centro de Estudos Sociais Aplicados - CESA
Programa de Pós Graduação em Administração PPGA



GESTÃO DA INFORMAÇÃO

NÍVEL :	DOUTORADO/ MESTRADO	CRÉDITOS:	03
AREA DE CONCENTRAÇÃO:	GESTÃO, ORGANIZAÇÕES E AMBIENTES	NATUREZA:	ELETIVA
LINHA DE PESQUISA:	GESTÃO E ESTUDOS ORGANIZACIONAIS	CARGA H. :	45
PROFESSOR:		NÚMERO:	185911
INÍCIO DA DISCIPLINA	17/08/2015	SIGLA:	GI

EMENTA

Estudo dos conceitos relacionados aos sistemas de informações. As técnicas relativas ao desenvolvimento dos sistemas. A utilização dos sistemas no processo decisório. O gerenciamento de sistemas de informações. A implementação eficaz da tecnologia da informação nas organizações. O gerenciamento da tecnologia da informação em pequenas e médias empresas. As tecnologias modernas de desenvolvimento de sistemas de informação: IoT, blockchain e inteligência artificial.

BIBLIOGRAFIA

ALI, M.; KURNIA, S.; JANAHI, T. Exploring Interorganisational Systems (IOS) adoption in Bahrain. ACIS Proceedings, p. 1-11, 2010.

AVGEROU, C. Discourses on Innovation and Development in Information Systems in Developing Countries Research In: Galliers, R. D.; Currie, W. L. (Ed.) The Oxford Handbook of Management Information Systems, Oxford: Oxford Press, p.647-671, (2011).

AVILA, O.; GOEPP, V.; KIEFER, F. Understanding and Classifying Information Systems Alignment Approaches. Journal of Computer Information Systems, Fall, p.2-15, (2009).

BLANCO, S; MARIE-LAURENCE; CARON-FASAN; LESCA, H. Developing Capabilities to Create Collective Intelligence within Organizations. Journal of Competitive Intelligence and Management, vol. 1, n.1, 2003, p.80-92

BODER, A. Collective Intelligence: A keystone in knowledge management, Journal of Knowledge Management, p. 81-93, 2006

BRYNJOLFSSON, E.. The four ways IT is revolutionizing innovation. MIT Sloan Management Review, 2010.

BRYNJOLFSSON, Erik; SCHRAGE, Michael. The New, Faster Face of Innovation. Business insight – Wall Street Journal - MIT Sloan Management Review. Disponível em: <<http://sloanreview.mit.edu/business-insight/articles/2009/3/5139/the-new-faster-face-of-innovation/>>. Acesso em: 20 nov. 2009.

CHEN, D. Q.; Mocker, M.; Preston, D. S.; Teubner, A. Information Systems Strategy: Reconceptualization, Measurement, and Implications. MISQ, v.34, n.2, p.233-259, (2010).

CHOO, C.. Environmental scanning as information seeking and organizational learning, special issue of Information Research 7, n.1, 2001

CITROEN, C. L. The role of information in strategic decision making. International Journal of Information Management, v. 31, n. 6, p. 493-501, 2011.

CROWSTON, K.; Myers, M. Information technology and the transformation of industries: three research perspectives. Journal of Strategic Information Systems , vol. 13, no. 01, p. 5–28, 2004.

DAY; SCHOEMAKER. Scanning the Periphery, HBR, November 2005, p. 135-148

DECKER, R; WAGNER, R; SCHOLZ, S. An Internet Based approach to environmental scanning , 2005



Governo do Estado do Ceará
Secretaria da Ciência Tecnologia e Educação Superior
Universidade Estadual do Ceará - UECE
Centro de Estudos Sociais Aplicados - CESA
Programa de Pós Graduação em Administração PPGA



- DINAS-KUKKKONEN, H.; LYYTINEN, K.; YOO, Y. Social Networks and Information Systems: Ongoing and future Research Streams. *Journal of the Association for Information Systems*, v.11, Special Issue, p.61-68, 2010.
- HONG, I. B. A new framework for interorganizational systems based on the linkage of participants' roles. *Information & Management*, vol. 39, no. 4, p. 261-270, 2002.
- IDEN, Jon; EIKEBROKK, Tom Roar. Implementing IT service management: a systematic literature review. *International Journal of Information Management*, v. 33, n. 3, p. 512-523, 2013.
- JAKOBIAK, F. *Pratique de la veille technologique*. Paris: Les Éditions d'Organisation, 1991.
- KEARNS, G.S.; SABHERVAL, R. Strategic Alignment Between Business and Information Technology: A Knowledge-Based View of Behaviors, Outcomes, and Consequences. *Journal of Management Information Systems*, v.23, n.3, p.129-162, 2006.
- KITS (Key Intelligence Topics) in Competitive Intelligence In: *Competitive intelligence and global business*. London: Praeger, 2005, p.17-30.
- LAUDON, K.; LAUDON, J. *Management Information Systems: organization and technology in the networked enterprise*. Upper Saddle River: Prentice-Hall, 2000.
- LESCA, H. *Creation Collective de sens, Veille Stratégique, La méthode LESCanning*, Paris : Editions EMS, 2003.
- LUFTMAN, J.; ZADEH, H. S. Key information technology and management issues 2010–11: an international study. *Journal of Information Technology*, v., n. , p.1-12, 2011.
- MAÇADA, A. C. G. et al. J. L. Information Technology Business value Model for Information Intensive Organizations. *BAR*, v.9, n.1, p.44-65, 2012.
- NEELY, M. P.; COOK, J.vS. Fifteen Years of data and Information quality Literature: Developing a Research Agenda for Accounting. *Journal of Information Systems*, v. 25, n. 1, p.79-108, 2011.
- PICCOLI, Gabriele; LLOYD, Russell. Strategic impacts of IT-enabled consumer power: Insight from Internet distribution in the US lodging industry. *Information & management*, v. 47, n. 7, p. 333-340, 2010.
- SORENSEN, C. *Enterprise Mobility: tiny technology with global impact on work*. London: Palgrave MacMillan, 2011.
- SWANSON, Burton. Information Systems Innovation among organizations. *Management Science*, Providence, v. 40, n 09, p. 1069-1092, 1994.
- TARRAF, P; MOLZ, R. Competitive Intelligence in Small Enterprises, *Advanced Management Journal*, autum 2006, p. 7124-34
- TEECE, D. Explicating Dynamic Capabilities: The Nature and Microfoundations of (sustainable) enterprise performance. *Strategic Management Journal*, Sussex, v. 28, n. 13, p. 1319-1350, 2007.
- WEERAKKODY, Vishanth et al. Examining the influence of intermediaries in facilitating e-government adoption: An empirical investigation. *International Journal of Information Management*, v. 33, n. 5, p. 716-725, 2013.
- WILKIN, C.L.; CHENHALL, R. H. A Review of Information Technology Relevance: A Taxonomy to Inform Accounting Information Systems. *Journal of Information Systems*, v.24, n.2, p.107-146, 2010.
- CITROEN, C. L. The role of information in strategic decision making. *International Journal of Information Management*, v. 31, n. 6, p. 493-501, 2011.
- TAPSCOTT, D.; TAPSCOTT, A. *Blockchain Revolution: How the Technology Behind Bitcoin Is Changing Money, Business, and the World*. Portfolio, 2016.
- YAO, M.; JIA, M.; ZHOU, A.; IN ZHANG, N. *Applied artificial intelligence: A handbook for business leaders*, 2018.



Governo do Estado do Ceará
Secretaria da Ciência Tecnologia e Educação Superior
Universidade Estadual do Ceará - UECE
Centro de Estudos Sociais Aplicados - CESA
Programa de Pós Graduação em Administração PPGA



SLAMA, D.; PUHLMANN, F.; MORRISH, J.; BHATNAGAR, M.: Enterprise IoT: Strategies and Best Practices for Connected Products and Services. O'Reilly, 2015.