



Tópicos Avançados em Pesquisa de Administração

Nível:	Doutorado/ Mestrado	Créditos:	03
Área de Concentração:	Gestão, Organizações e Ambientes	Natureza:	Eletiva – Mestrado Obrigatória - Doutorado
Professor:	Samuel Façanha Câmara	Carga Horária:	45
Linha de Pesquisa:	Geral	Sigla:	TOPAV
Início da Disciplina	17/08/2015	Número:	

EMENTA

Tópicos avançados focalizando novas temáticas de pesquisa em Administração.

BIBLIOGRAFIA

- ALBACH, H.; BLOCH, B. Management as a Science: emerging trends in economic and management theory. *Journal of Management History*, v.6, n.3, p.138-15, 2000.
- ALTMAN, B.W.; VIDAVER-COHEN, D. A framework for understanding corporate citizenship. *Business and Society Review*, v.105, n.1, p.1-7, 2000.
- ASTLEY, W.G. Administrative science as socially constructed truth. *Administrative Science Quarterly*, n.30, p.497-513, 1985.
- AUGIER, M.; MARCH, J.G. The pursuit of relevance in management education. *California Management Review*, v.49, n.3, p.129-146, spring, 2007.
- BARRY, D.; HANSEN, H. *The Sage Handbook of New Approaches in Management and Organization*. SAGE Publications: London, 2008.
- CARROLL, A.B. Corporate social responsibility: evolution of a definitional construct. *Business Society*, v.3, n.3, p.268-295, Sep., 1999
- CARROLL, A.B. The four faces of corporate citizenship. *Business and Society Review*, v.100/101, p. 1-7, 1998.
- CARROLL, A.B.; SHABANA, K.M. The business case for corporate social responsibility: a review of concepts, research and practice. *International Journal of Management Reviews*, p. 85-105, 2010.
- CLARKE, T.; CLEGG, S. Management paradigms for the new millennium. *International Journal of Management Reviews*, v.2, n.1, p.45-64, 2000.
- DAVENPORT, K. Corporate citizenship: a stakeholder approach for defining corporate social performance and identifying measures for assessing it. *Business Society*, v.39, n.2, p.210-219, jun., 2000.
- DYLLICK, T.; HOCKERTS, K. Beyond the business case for corporate sustainability. *Business Strategy and the Environment*, v.11, p.130-141, 2002.
- FRIEDMAN, M. The social responsibility of business is to increase its profits. *The New York Times Magazine*, 13 Sep., 1970.
- GHOSHAL, S. Bad management theories are destroying good management practices. *Academy of Management Learning and Education*, v.4, n.1, p.75-91, 2005.
- GOODPASTER, K.E. Business ethics and stakeholder analysis. *Business Ethics Quarterly*, v.1, n.1, p.53-73, 1991.
- HARRISON, J.S.; FREEMAN, R.E. Stakeholders, social responsibility, and performance: empirical evidence and theoretical perspectives. *Academy of Management Journal*, v. 42, n. 5, p. 479-485, 1999.
- HARTLEY, N.T. Management history: an umbrella model. *Journal of Management History*, v.12,





Governo do Estado do Ceará
Secretaria da Ciência Tecnologia e Educação Superior
Universidade Estadual do Ceará - UECE
Centro de Estudos Sociais Aplicados – CESA
Programa de Pós-Graduação em Administração - PPGA



n.3, p.278- 292, 2006.

MAIGNAN, I; FERRELL, O.C. Corporate social responsibility and marketing: an integrative framework. *Journal of the Academy of Marketing Science*, v.32, n.1, p.3-19, 2004.

MATTEN, D.; CRANE, A.; CHAPPIE, W. Behind the mask: revealing the true face of corporate citizenship. *Journal of Business Ethics*, v.45, p.109-120, 2003.

NICOLINI, D.; GHERARDI, S.; YANOW, D. *Knowing in Organizations. A Practice –Based Approach*. M.E. Sharpe, London, 2003.

PINDUR, W.; ROGERS, S.E.; KIM, P.S. The history of management: a global perspective. *Journal of Management History*, v.1, n.1, p.59-77, 1995.

SCHATZKI, T. *The Site of the Social. A Philosophical Account of the Constitution of Social Life and Change*. Pennsylvania State University Press, USA, 2002.

SCHWARTZ, M.S.; CARROLL, A.B. Integrating and unifying competing and complementary frameworks: the search for a common core in the business and society field. *Business Society*, v.47, n.2, p.148-186, jun., 2008.

STEURER, R.; LANGER, M.E.; KONRAD, A.; MARTINUZZI, A. Corporations, stakeholders and sustainable development I: a theoretical exploration of business–society relations. *Journal of Business Ethics*, v.61, p.263–281, 2005.

TREVINO, L.K.; WEAVER, G.R. Business ethics/business ethics: One field or two? *Business Ethics Quarterly*, v.4, n.2, p.113-128, 1994.

VAN MARREWIJK, M. Concepts and definitions of CSR and corporate sustainability: between agency and communion. *Journal of Business Ethics*, v.44, p.95-105, may, 2003.

WEICK, K.E. Gapping the relevance bridge: fashions meet fundamentals in management research. *British Journal of Management*, v.12, p.71-76, 2001.