



Métodos Qualitativos Avançados

Nível:	Doutorado/ Mestrado	Créditos:	03
Área de Concentração:	Gestão, Organizações e Ambientes	Natureza:	Obrigatória - Doutorado Eletiva Geral - Mestrado
Professor:	Ana Silvia Rocha Ipiranga	Carga Horária	45
Linha de Pesquisa:	Geral	Sigla:	MQLA
Início da Disciplina	17/08/2015	Número:	185916

EMENTA

O desenvolvimento científico e as transformações das concepções do mundo. As perspectivas paradigmáticas, epistemológicas, ontológicas e os diferentes métodos científicos. A natureza e a dinâmica da pesquisa em ciências humanas e sociais e suas aplicações na Administração. Os polos da prática metodológica: epistemológico, morfológico, teórico, técnico. O acesso ao campo, a observação e a participação. Posições e o papel do pesquisador: a questão da reflexividade. Os processos de construção teórica: as enunciações e as metáforas, as categorias, tipologias e modelização. A pesquisa qualitativa e as suas principais abordagens na Administração.

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